

News

from Citywide Connect
July 2017

For every £1 invested,
there is the potential to save £34

Citywide Connect brings together agencies from the public sector, community and voluntary sector, faith organisations, emergency services, social enterprises and the private and independent health and care sectors.

Through events and outreach work, it has enabled different sectors to learn from each other and create innovative, cost effective ways of delivering services.

More vulnerable, socially isolated older people have improved health and well-being without the need for acute, more costly services.

Have you seen www.itslocalactually.org.uk

It's our online database of free or low cost activities by area. It gets over 2000 hits a month.

We also have Support at Home, a business and services listings for people who can help at home.

Loneliness in Brighton and Hove

- Men living in the most deprived areas of the city will live ten years less than those living in the more affluent areas
- Queen's Park, Moulsecoomb & Bevendean and East Brighton are amongst the top 10 most deprived wards in England. While more than half of older people in St Peter's & North Laine are living in income deprivation.
- People living in the most deprived areas have poorer social connections than the rest of the city (less likely to feel they belong to their neighbourhood and feel able to ask for help)
- Over half of older people living in Queen's Park (58%) live alone. Over half of older people living in Regency (59%) live alone. Nearly two thirds of older people living in Brunswick & Adelaide (63%) live alone, 54% in Central Hove, 51% in Goldsmid.
- 63% of older people living in Westbourne, 59% living in Goldsmid, 57% in Wish, 56% in Hangleton & Knoll have a limiting long term illness.
- The LGBT community of Brighton and Hove is one of the largest in the United Kingdom. Older gay and bisexual men are 3 times more likely to be living alone.

In February 2012 the director of the Government's behavioural insight team commented that:

"Loneliness is a more powerful predictor of whether you will be alive in ten years' time, more than almost any other factor, certainly more than smoking"

If just
10%
of the 7000 most vulnerable
and isolated lonely people
over 65 in Brighton and Hove
benefited from
Citywide Connect

there would be over
£3 million
of potential preventative saving
to local health and social
care budgets

For the hundreds of lonely
people whose lives have
changed dramatically for the
better as a result of Citywide
Connect, there is no
calculable price.

For more information, phone us on 01273 208934 or email connect@possabilitypeople.org.uk
www.possabilitypeople.org.uk